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CONTRACT FOR EXHIBIT SPACE & MARKETING/PROMOTIONS

May 3–5, 2016 Donald E. Stephens Convention Center Rosemont (Chicago), IL powdershow.com



1 EXHIBITOR DETAILS (Please use blue or black ink only)							
Company Name:							
Contact Name:			Contact Title:				
Contact Email:							
Mailing Address:							
City:		Postal Code:		Country:			
2 SPACE REQUIREMENTS & FE							
Location Preference:				Size (length x deptl	1)	x	
1 2	3			Total Square Feet	-		
	0		@ \$4	6.00 Per Square Foot =	\$		
Type of Location (check one):	Location Surcharge $=$ \$						
□ In-line □ Corner = \$375 □ Peninsula = \$750 □ Island = \$1,500			Digital Outreach Fee = \$			75.00†	
PEMA Member			Total Space Fee = \$				
† Required digital outreach fee of \$75 ensures your company name, mailing address, booth number with link to interactive floor plan, and 50-word standard listing (company description) will appear in the event's online portal and mobile app. To upgrade, please see "Mobile Showroom" in Section 5 below.			Total Deposit Required = \$ (see terms below)				
			SHOW MGMT. USE ONLY				
			Assigned	Si	7e <sup>.</sup>		

# **3** DEPOSIT & TERMS

The Total Space Fee is calculated on Exhibitor's selections above. The schedule to the right will determine the required deposit amount at time of booking, as well as the payment schedule for the Total Space Fee. Applications received after February 5, 2015, require 60% of the Total Space Fee due upon application. Applications received after November 5, 2015, require 100% of the Total Space Fee due upon application. All fees are deemed fully earned and nonrefundable when due, unless Application is denied. Agreement is not transferable. Noncompliance with any payment term or cancellation by Exhibitor will, among other things, **result in loss of space and collection of all fees due**. Please refer to the "Terms & Conditions of Participation in Event" on the reverse side of this contract for details.

Percent Due	Due Date		
30%	Upon Application		
60%	February 5, 2015		
100%	November 5, 2015		

For exhibit space deposit or payments, please send a check payable to "UBM CANON LLC" to 25589 Network Place, Chicago, IL 60673. You may

also submit a credit card authorization form or send a wire. Email tsbilling@ubm.com for instructions. Reference show name and invoice number when making any payment.

# **4** INCLUSIONS

Exhibit space includes standard booth drape and side rail in show colors, a company identification sign, one (1) directory listing (print deadlines apply), and access to the online exhibitor services kit. All booths are subject to the most recent IAEE Display Rules & Regulations on show site.

Please note that electrical service is not included with your booth, but to accommodate possible power requirements, electrical outlets will be installed in every inline booth. If you choose to use the outlet, you will be charged accordingly.

5 MARKETING & PROMOTIONS (Mark box to order, and you will receive an invoice.)

### Featured Exhibitor \$695

Upgrade your status in the print directory, new event website, and mobile app. Includes Directory Premier Listing plus free online featured status, Online Product Spotlight, and Mobile Showroom. Redesigned and upgraded websites will be launched in 2014 and feature robust supplier and product listings, and more.

### Online Product Spotlight \$350

Place your new product description and photo on the redesigned and upgraded event website. Paid spotlights are enhanced and given priority placement.



### Premier Directory Listing \$325

Your company logo in the onsite print directory, plus company name in bold, reverse lettering and larger typeface than a standard listing.

#### Mobile Showroom \$250

Upgraded listing includes highlighted company name and logo, description, full contact details, booth number with link to interactive floor plan, downloadable content, and networking feature allowing users to email you directly and set up a meeting.

For all marketing upgrades, you will receive login details and/or submission instructions within three months of the event. Please contact canonpromos@ubm.com with any questions.

By signing I acknowledge that I am authorized by my employer to enter into this Contract For Exhibit Space and bind my employer to pay the deposit and other fees or costs related hereto. I agree to abide by the Terms and Conditions for Participation in the Event and the Exhibitor Manual, which are incorporated herein by reference, as a condition of the allotment of space. Cancellation of this contract will result in Management retaining as liquidated damages, and not as a penalty, all amounts due and/or paid by your company up to and including the date of cancellation.

AUTHORIZED SIGNATURE—This line must be signed for acceptance of contract.

PLEASE PRINT NAME

DATE

#### **UBM** Canon

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